

Online Visibility Checkup

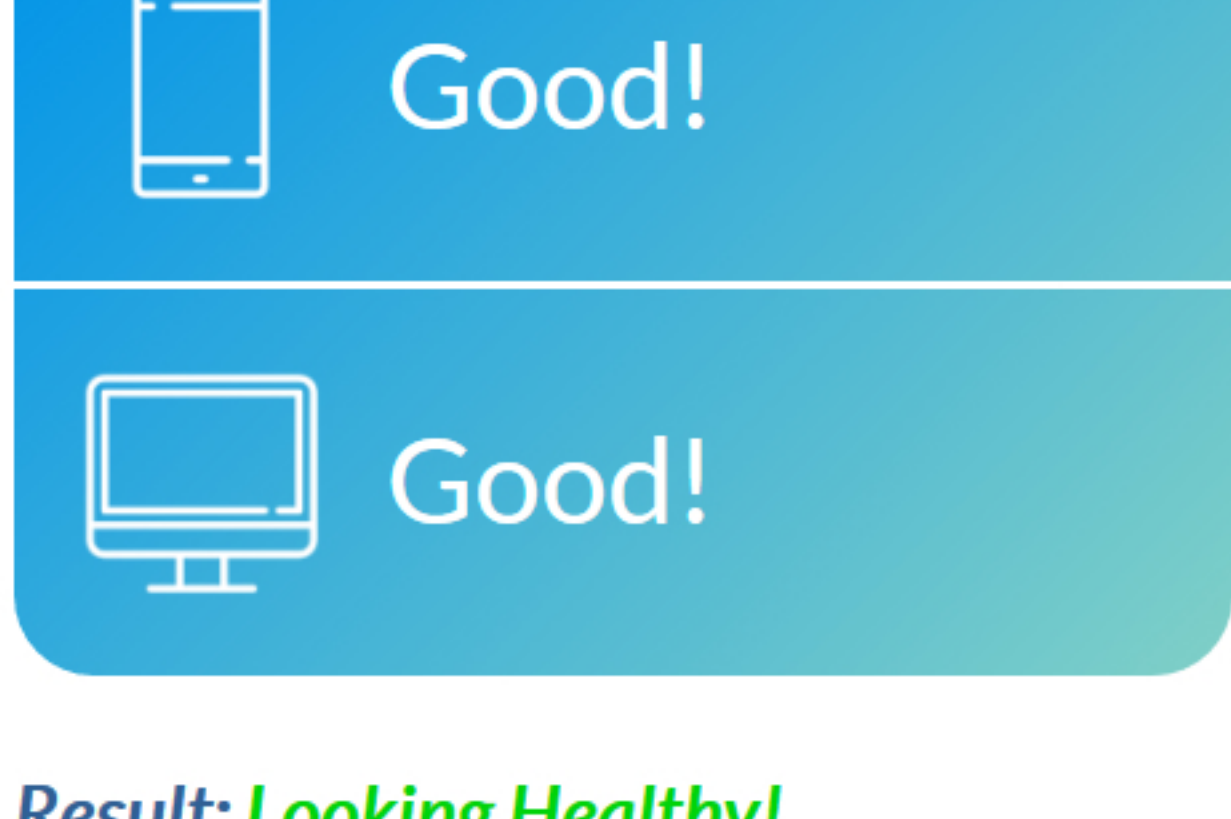
We analyzed several aspects of your internet presence and online reputation and compiled some of our findings below.

What is covered in this checkup

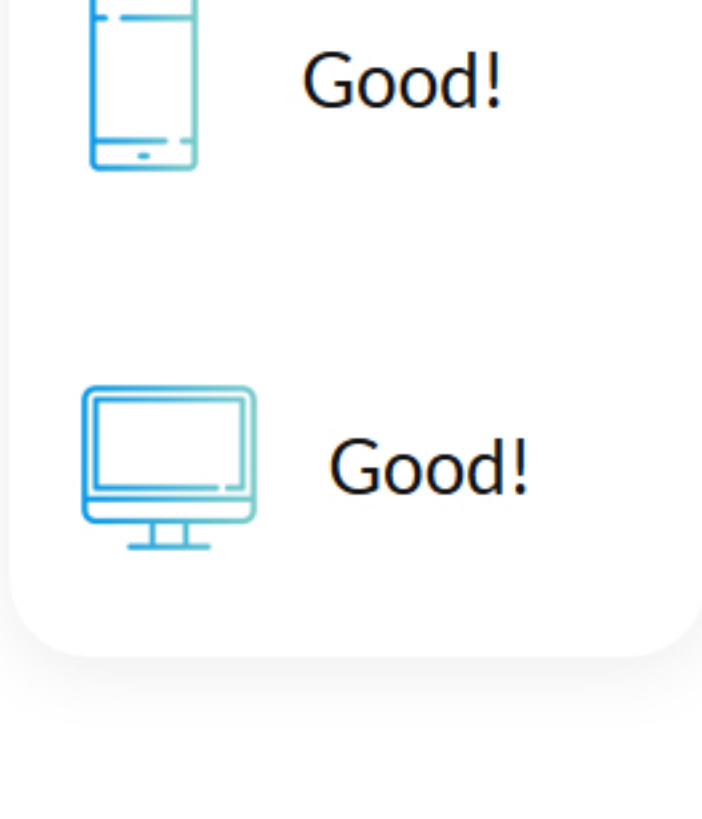
- Website Page Speed
- Mobile Friendliness
- Online Reputation
- Sentiment Analysis
- Online Listings
- Keyword Ranking

Website Page Speed Analysis

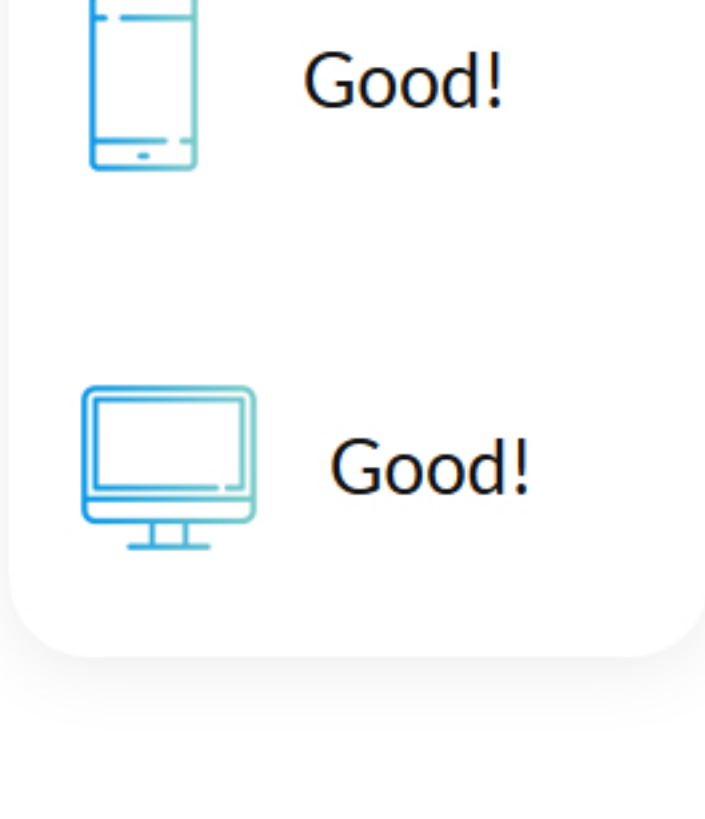
Practice Name



Competitor 1



Competitor 2

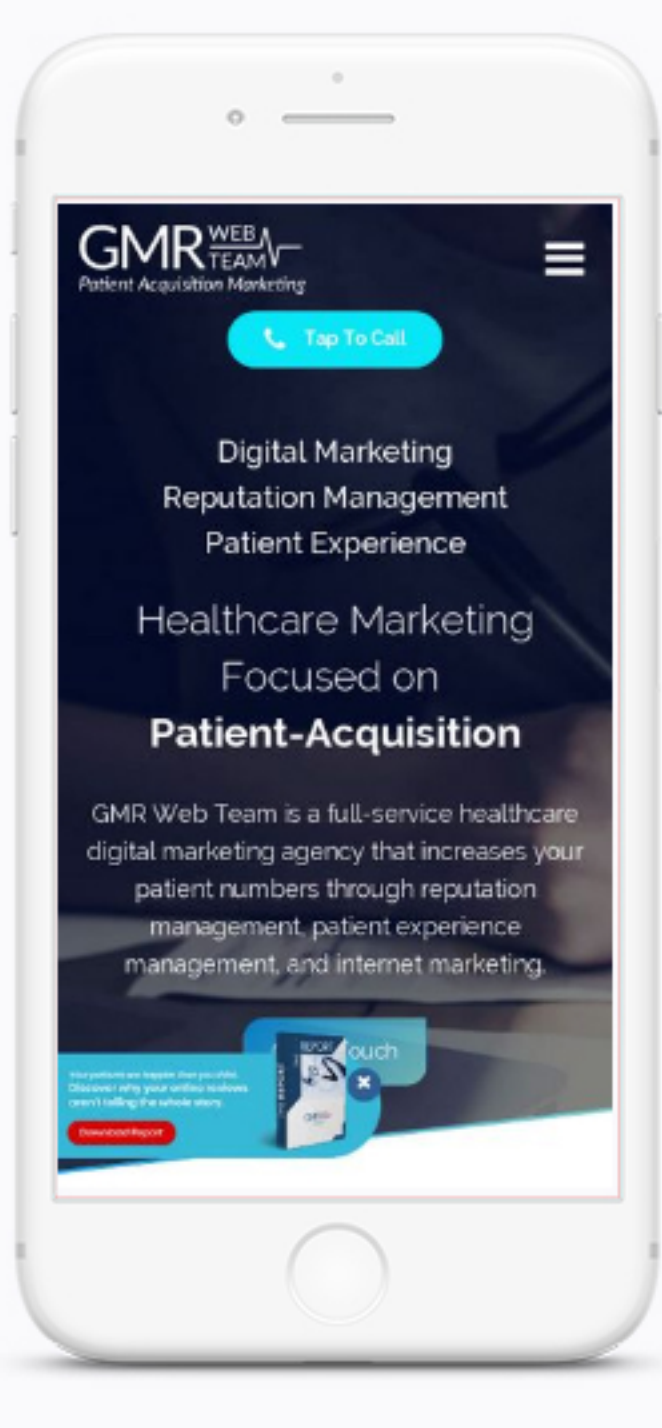


Result: Looking Healthy!

Your website loading speed looks good on both mobile devices and desktops! That means your site is following common performance best practices. Not much to worry about here.

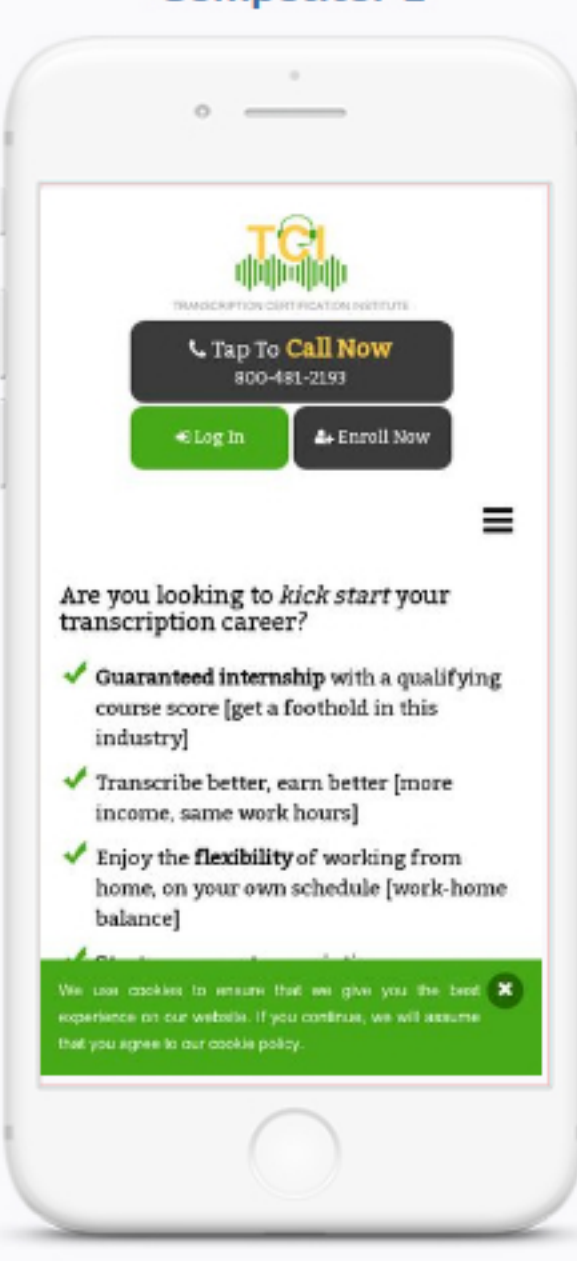
Mobile Friendliness

Practice Name



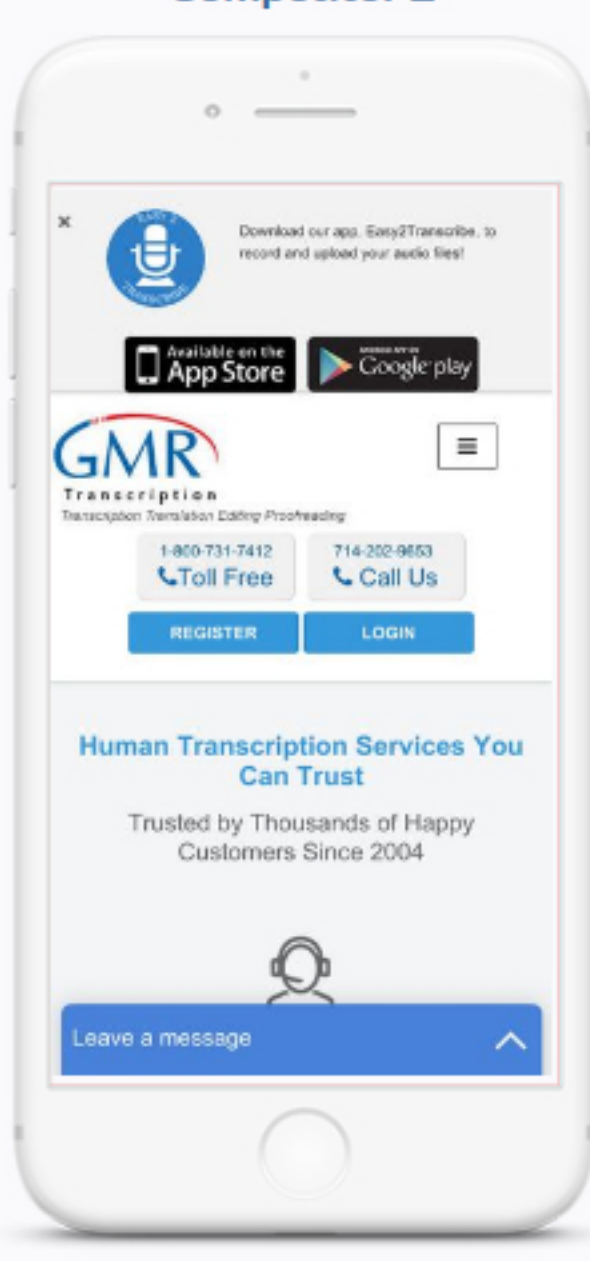
Result: Looking Healthy!

Competitor 1



Result: Looking Healthy!

Competitor 2



Result: Looking Healthy!

*This is just an analysis of the responsiveness of these websites. Responsive websites adjust to multiple screen sizes. This analysis doesn't measure the user-friendliness or design of the website.

Online Reputation Scores



OUT OF 100

Practice Name

Tustin ,92780

f - Found

G+ - Not found

✱ - Found



OUT OF 100

Competitor 1

Ellensburg ,98926

f - Found

G+ - Found

✱ - Found



OUT OF 100

Competitor 2

Tustin ,98926

f - Not found

G+ - Not found

✱ - Not found

Result: Needs Immediate Attention!

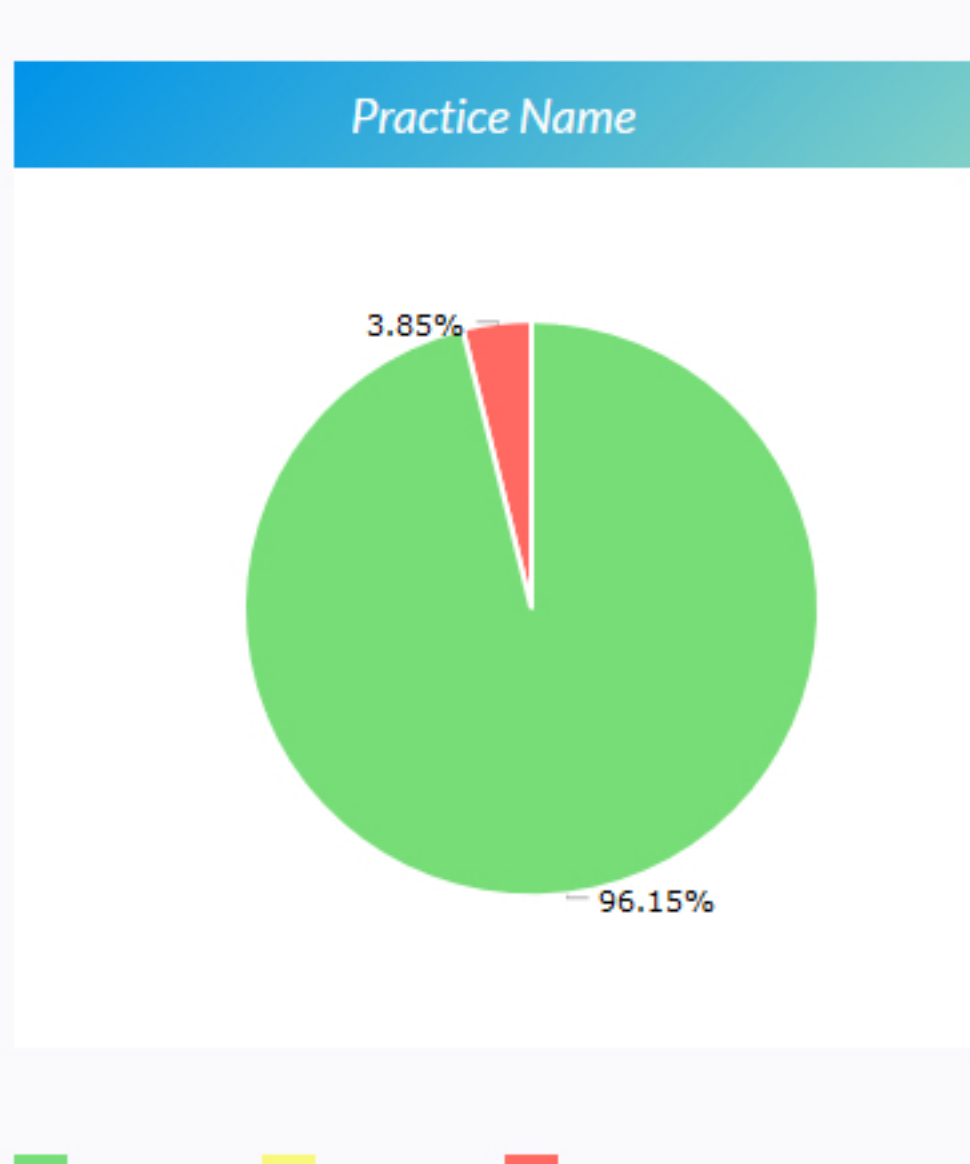
Your online reputation needs major improvement. Ensure that you're active on all review sites relevant to your business and get your happy customers writing reviews consistently.

*Your reputation scores may be incorrect due to inaccurate online listings. Make sure your business name, address and phone number are correct across all your social media accounts.

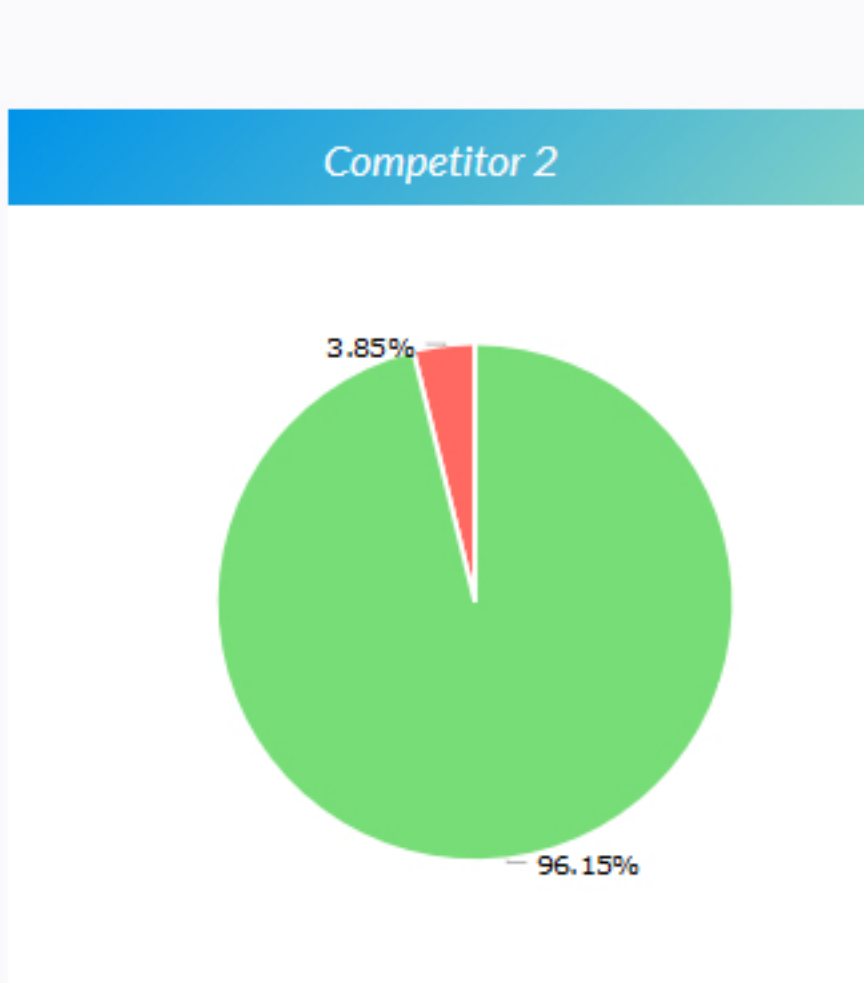
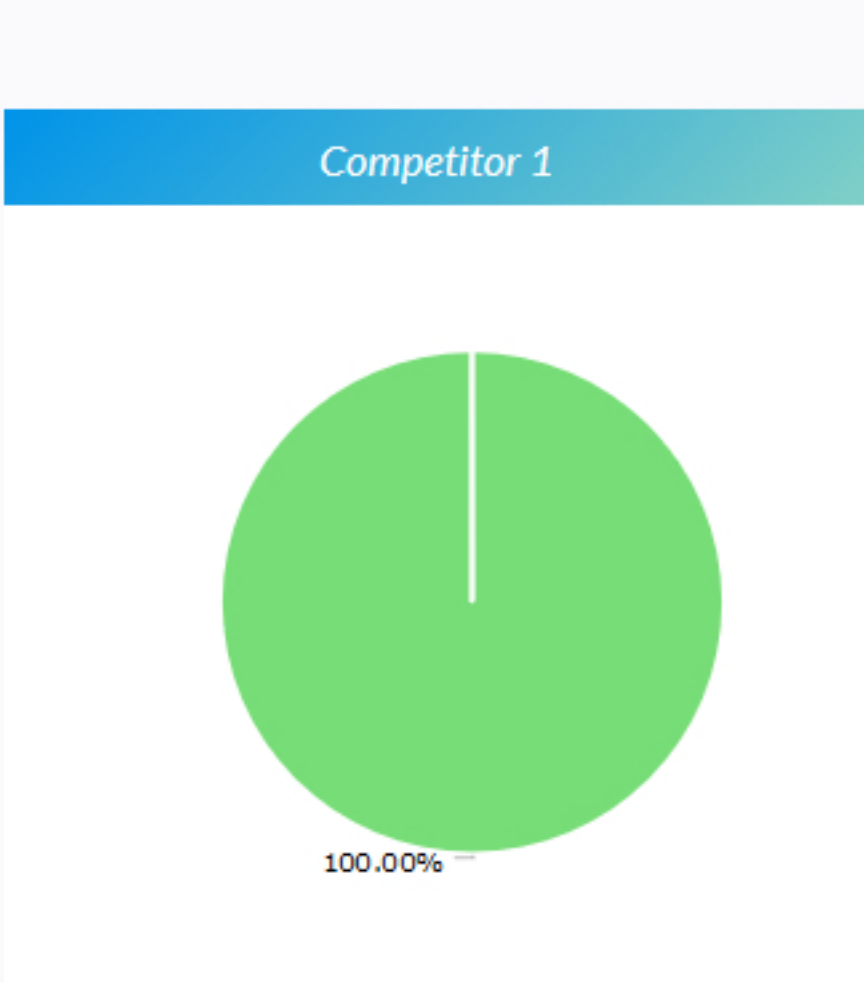
Review Sentiment Analysis

What is sentiment analysis?

Using Artificial Intelligence, we've scanned the comments left on your review site profiles and present the following data on the overall sentiment of your patients.



Positive Neutral Negative



Online Listing Accuracy

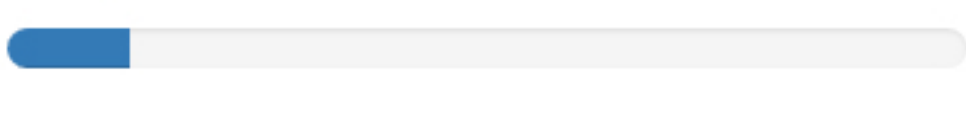
Our tool scans the internet for your practice's online listings and measures their accuracy. This is an important factor when Google determines your online rankings. You want to make sure all of your online listings are as accurate as possible.

Practice Name



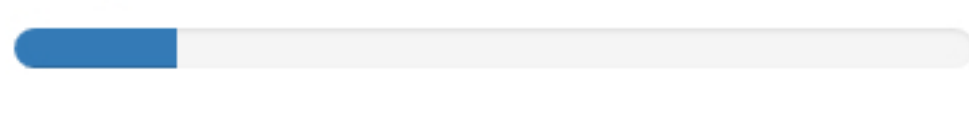
48% Correct

Competitor 1



13% Correct

Competitor 2



17% Correct

Result: Needs Immediate Attention!

Your listings across the internet are not entirely accurate and Google doesn't like this. Accuracy helps your online rankings and it makes it easier for potential patients to find you. Have a marketing professional address this ASAP! Some of your competitors are in a similar situation, but you're still hurting. Take this opportunity to improve!

Keyword Rankings

Keyword	Practice Name	Competitor 1	Competitor 2
urgent care near me	rank 1	Not in Top 100	rank 2
urgent care in irvine	rank 1	rank 3	Not in Top 100
best urgent care center	rank 2	rank 1	rank 3

Result: Needs Immediate Attention!

Have a PPC or SEO expert take a look at your rankings sooner than later. You could be missing out on potential new patients.

Your Overview



Website Page Speed



Mobile Friendliness



Online Reputation



Online Listings



Keyword Ranking

There are improvements you should make sooner rather than later.

Want to learn how to improve your digital presence?

Schedule Your Free Consultation